



2020 Guide for Students Interested in Business.

Overview

This guide is directed towards incoming and freshman students who are interested in the business world, specifically those who are going to be Penn State Altoona students. It will provide basic information about business degrees through the use of campus webpages and more specific information if you decide that this is the right path for you.

Tips

Penn State Email—Activate your email account at your earliest convenience. You will receive system-wide emails that contain critical curricular and academic progress information on a regular basis. We expect you to be in the loop from the start.

Advising—Take the initiative to meet with your advisor on a regular basis every semester. You will be assigned an advisor who will be an invaluable resource as you navigate through your collegiate experience.

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WEB KNOW HOW – Technology provides an essential tool in monitoring and planning your academic progress.

The Penn State Altoona website provides all information about the University. On the homepage, you will find the calendar of events, events for the day, and news pertaining to the university. This is a great starting point for a student who is showing interest in Penn State Altoona. Beyond the homepage is a wealth of information.

Penn State Altoona website: <http://www.altoona.psu.edu/>

Penn State Altoona Business page: <https://altoona.psu.edu/academics/bachelors-degrees/business>

Business Paths at Altoona:

There are four paths for studying business at Penn State Altoona:

1. If you are interested in a baccalaureate degree, you can complete all four years at Penn State Altoona in [Business](#) or [Accounting](#) (pre-major of ALBUS or DUS)
2. or complete two years here and two years at University Park in the [SMEAL College of Business](#) (pre-major of BA or DUS)
3. The third path is for students interested in completing an [associate degree in Business Administration](#) (2BAAL)

Regardless of your path, The Pennsylvania State University is the degree conferring entity and your diploma will look like:



By Authority of the Board of Trustees and
Upon Recommendation of the Faculty, Hereby Confers Upon

Student A

the degree of

Bachelor of Science

Altoona College

In recognition of the completion of the Major in
Business

In Testimony Whereof the Undersigned Have Subscribed Their Names
and Affixed the Seal of the University this month of December, 2007.

James S. Bondhus
President of the
Board of Trustees

William B. Spanier
President of the University

Robert M. ...
President of the Board
and Deans of the University

**UNDERGRADUATE PROGRAMS IN
BUSINESS**

**THE ALTOONA COLLEGE
BACHELOR'S DEGREE IN**

BUSINESS or ACCOUNTING

Pre-major ALBUS or DUS

A student can complete a four-year degree here at Altoona in Business (BSBAL) or Accounting (ACCAL). All students interested in staying in Altoona can be placed into the pre-major of ALBUS or DUS.

B.S. in Business completed at Altoona – Premajor ALBUS

The Business degree is a B.S. in Business degree with option areas in include:

- Accounting
- Entrepreneurship
- Management and Marketing

Entrance to Major can occur upon completion of Math 22 or higher (040, 041, 110, 140) and credits completed > 29.1 and 2.00 or higher cumulative grade-point average.

B.S. in Accounting – Premajor ALBUS

The Accounting degree is a B.S. in Accounting. Entry to the Accounting major requires the completion of eight entry-to-major courses: ACCTG 2111, ECON 102, ENGL 151 or ENGL 301, FIN 301, MATH 1101 or MATH 1401, MGMT 301, MKTG 301, SCM 2001 or STAT 2001; and a 2.00 or higher cumulative grade-point average.

Food for thought

- Some students complete more than one option when they stay in Altoona (e.g., Management/Marketing and Accounting). It is not difficult to switch options if you decide you are not liking the option you have selected.
- The Sheetz Fellows program (see description page 10) is an opportunity you should begin in the spring of your sophomore year.
- Language is not required for the Penn State Altoona Business Program (except for admissions). If you complete a language at the third level, we can use it to fulfill a general education requirement (e.g., GN).
- **MATH 110 is NOT a “C or better required”** course for the Penn State Altoona Business (BSBAL) Major.

The Sheetz Fellows Program –Freshman Entrepreneur Class – ENTR 496

Program - The Sheetz Fellows experience offers "an education for leadership" in the best tradition of the Business program. It molds well-rounded students who are ready for the world and prepares students for citizenship and for lifetime learning. Fellows will be acknowledged at graduation and their accomplishments noted on their diplomas. Their achievements will be valuable features of their post-graduate résumés and application materials. In short, Fellows will aspire to the kind of high achievement, values, and integrity associated with the Sheetz name and the Penn State reputation.

Objectives

- To prepare students to be leaders
- To instill a sense of servant leadership through community service
- To challenge students to undertake a rigorous and stimulating academic experience
- To offer students mentoring opportunities with successful entrepreneurs and community leaders
- To provide students with an experiential education through study abroad and internships or research initiatives
- To encourage a sense of esprit de corps by participation in seminars, workshops, and professional development experiences

Benefits of the Fellows Program

- The most significant benefit to Sheetz Fellows is the mentoring opportunities provided by Steve Sheetz and select community leaders, in addition to the challenges it puts before students to undertake a rigorous and stimulating academic experience. Transformative academic development in the Business/Entrepreneurship program tradition is the hallmark benefit of the program: Fellows will graduate with in-depth academic credentials in at least two fields; develop ethical principles and leadership ability; and gain the ability to think critically, do independent research, communicate effectively, and demonstrate global and intercultural awareness. While all Business program students gain such an education at Penn State, Fellows achieve an education of special ambition, depth, and distinction.
- Financial support for enrichment activities - Sheetz Fellows will receive a one-time stipend from the Sheetz Endowment Fund toward meeting their research, study abroad, and internship aspirations; and build a portfolio of experiences that will influence employers, professional schools, and graduate schools. These are the types of experiences that prepare students for leadership and that students and alumni describe as the most defining and unforgettable moments in their college careers.
- Special advising - A small advisory board of up to six members (comprised of Steve Sheetz or designee, the Director of the Sheetz Fellow Program, the Division Head of Business and Engineering, the Program Coordinator for Business, and one select faculty), in conjunction with the Business/Entrepreneurship program, will provide advising to Sheetz Fellows; ensure that students are meeting expectations in a timely way; administer applications for enrichment funds; and work with programs, Centers, and other university agencies to locate and create academic and co-curricular opportunities for students.
- Participation in a special academic community - Fellows will have opportunities to participate in special seminars and presentations by visiting lecturers, business activities, off-campus expeditions, even social events that promote group identity and a sense of esprit de corps.

CURRICULUM CHECKSHEET FOR PENN STATE ALTOONA'S BACHELOR OF SCIENCE IN BUSINESS
B.S.B. DEGREE REQUIRES A MINIMUM OF 120 CREDITS -- (A minimum of 15 credits must be taken at the 400 level.)

Entering after Fall 2020

GENERAL EDUCATION (47 cr.)

COMMUNICATION SKILLS: 9 cr.
_____ #English 15 _____ CAS 100

_____ English 202D

ARTS (GA): 6 cr.

HUMANITIES (GH): 6 cr.

QUANTITATIVE SKILLS: 8 cr.

_____ # Math110 (4)

_____ # SCM 200(4) (or Stat200)

SOCIAL & BEHAVIORAL SCIENCES (GS): 6 cr.

_____ #Economics 102

_____ ECON 104 (3)

NATURAL SCIENCES (GN): 9 cr.

ΩHEALTH AND PHYSICAL ACTIVITY (GHW): 3 cr. (_____) (_____)

COLLEGE REQUIREMENTS

BASIC CORE:

_____ #+ACCT 211 (4) _____ #+MGMT 301 (3)

_____ #+MKTG 301 (3) _____ #+FIN 301 (3)

INTERMEDIATE CORE:

_____ MIS 204 (3)

_____ BA 241 (2)

_____ +SCM 301 (3)

_____ BA 242 (2)

ELECTIVES: (10 cr.)

PSU3 (1) _____

_____ +BA 321 (3)

_____ +BA 322 (3)

_____ +BA 420 (1)

_____ +BA 421 (3)

_____ +BA 422W (3)

_____ +BA 495A, B or C (6)

_____ +IB 303(IL)(3)

+OPTIONS (18 cr.) Choose one option

+ACCOUNTING:

PRESCRIBED COURSES (12 credits)

ACCTG 404(3),
ACCTG 471(3),
ACCTG 472(3) (Sem: 5-6)
ACCTG 403W(3) (Sem: 7-8)

ADDITIONAL COURSES (3 credits)

ACCTG 405 (3) or FINSV 411(3) (Sem: 7-8)

SUPPORTING COURSES AND RELATED AREAS (3 credits)

Select 3 credits of 400-level courses from:
ACCTG, B A, ECON, ENTR, FIN, FINSV, H P A, I B, MGMT, MIS, MKTG, R M or SCM (Sem: 6-8)

+INDIVIDUALIZED OPTION:

Select 18 credits with the approval of your advisor.

United States Cultures (3 credits) (US)

Integrative Studies (6 credits)

+ENTREPRENEURSHIP:

PRESCRIBED COURSES (9 credits)

ENTR 300(3),
ENTR 320(3) (Sem: 5-6)
ENTR 400 (3) (Sem: 7-8)

ADDITIONAL COURSES (0-3 credits)

Select 0-3 credits in CAS 352(3) or ENGL 419(3) (Sem: 7-8)

SUPPORTING COURSES (6-9) credits

Select 6 to 9 credits of 400-level ENTR courses in consultation with your advisor

+ENTR MINOR (19 Credits)

_____ Acctg 211
_____ Econ 102
_____ 4xx-Level business

_____ Entr 300
_____ Entr 320
_____ Entr4xx-Level

+MANAGEMENT AND MARKETING:

ADDITIONAL COURSES (0-6 credits)

Select 0 to 6 credits from the following:
B A 250(3), CAS 250(3), CAS 252(3), CAS 352(3), CAS 404(3), ENGL 419(3), or MKTG 220(3) (Sem: 5-8)

SUPPORTING COURSES AND RELATED AREAS (12-18 credits)

A minimum of 3 credits of supporting courses must be selected at the 400-level

Select 3 credits in 300 or 400-level MGMT courses (Sem: 5-8)

Select 3 credits in 300 or 400-level MKTG courses (Sem: 5-8)

Select 6 to 12 additional credits in 300 or 400-level MGMT or MKTG courses (Sem: 5-8)

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____

Recommended Academic Plan - Pre-Major ALBUS

Semester 1	Credits	Semester 2	Credits
ENGL 015 - Rhetoric and Composition(GWS) or ENGL 030- Honors Composition (GWS)	3.0	CAS 100 - Effective Speech(GWS)	3.0
MATH 110 - or MATH 140 Tech. of Calculus I (GQ) or MATH 140 - calculus with Analytic Geometry	4.0	STAT 200 or SCM 200 Elementary Statistics(GQ) or Introduction to Statistics for Business(GQ)	4.0
Humanities (GH)	3.0	MGMT 301 - Basic management Concepts	3.0
ECON102 - Introductory Microeconomics Analysis and Policy (GS)	3.0	ARTS (GA)	3.0
Natural Sciences(GN)	3.0	Health and Wellness (GHW)	1.5
PSU 3 – First-year Seminar	1.0		
Total Credits	17.0	Total Credits	14.5

Semester 3	Credits	Semester 4	Credits
ACCTG 211 - Financial and Management Accounting for Decision Making	4.0	FIN 301 - Corporation Finances	3.0
MKTG 301 - Principles of Marketing	3.0	ENGL 202 D - Effective Writing: Business Writing (GWS) or Econ 104 – Macro Economics Analysis	3.0
Arts	3.0	Natural Sciences(GN)	3.0
Humanities (GH)	3.0	MIS 204 - Into. Business Information Systems	3.0
Social and Behavioral Science(GS)	3.0	Non-Business Elective	3.0
Total Credits	16.0	Total Credits	15.0

This planner is a suggested sequence.

Changes may be made based on your English or Math placement or recommendations of your advisor.

GWS, GHW, GQ, GN, GA, GH, GS, FYS are codes used to identify General Education requirements
Students are required to take 6 credits of Integrative: linked or Integrative: Interdomain course work within Gen Ed requirements

Also, students must take 3 credits of both a US and a IL --United States/International Cultures requirements

W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements

Y is the code used to designate courses that satisfy the university W and US/IL requirements

Program Notes: OPTION COURSE** --

BSBAL currently offers options in Accounting, Management/Marketing, or Entrepreneurship

Recommended Academic Plan for Business at Altoona (BSBAL) Options

ACCOUNTING OPTION

Semester 5	Credits	Semester 6	Credits
ENGL 202 D - Effective Writing: Business Writing (GWS)	3.0	B A 322 – Negotiations	3.0
B A 321 – Contemporary Skills for the Business Professional	3.0	BA 241 - Legal Environment of Business	2.0
SCM 301 - Business Logistics Management	3.0	OPTION COURSE -- ACCTG 472 – Intermediate Financial Accounting II	3.0
OPTION COURSE -- ACCTG 404 – Managerial Accounting	3.0	OPTION COURSE – ACCTG 405 – Principles of Taxation I	3.0
OPTION COURSE -- ACCTG 471 – Intermediate Financial Accounting I	3.0	Social and Behavioral Science(GS)	3.0
Total Credits	15.0	Total Credits	14.0
Semester 7	Credits	Semester 8	Credits
IB 303 (IL) – International Business	3.0	B A 422 W – Strategic Business Planning	3.0
B A 420 - Preparation for Career Management	1.0	B A 495 – Business Internship	6.0
B A 421 – Project Management	2.0	OPTION COURSE -- ACCTG 403 - Auditing	3.0
OPTION COURSE -- ACCTG 432 – Accounting Information Systems	3.0	ELECTIVE	2.0
Natural Sciences (GN)	3.0		
BA242 - Social and Ethical Environment of Business	2.0		
Health and Wellness (GHW)	1.5		
Total Credits	15.5	Total Credits	14.0

ENTREPRENEURSHIP OPTION

Semester 5	Credits	Semester 6	Credits
ENGL 202 D - Effective Writing: Business Writing (GWS)	3.0	B A 322 - Negotiations	3.0
B A 321 - Contemporary Skills for the Business Professional	3.0	NATURAL SCIENCE (GN)	3.0
SCM 301 - Business Logistics Management	3.0	BA 241 - Legal Environment of Business	2.0
Social and Behavioral Science(GS)	3.0	BA 242 - Social and Ethical Environment of Business	2.0
OPTION COURSE-- ENTR 300	3.0	OPTION COURSE-- ENTR 320	3.0
		Health and Wellness (GHW)	1.5
Total Credits	15.0	Total Credits	14.5
Semester 7	Credits	Semester 8	Credits
IB 303 (IL) – International Business	3.0	B A 422 W – Strategic Business Planning	3.0
B A 420 - Preparation for Career Management	1.0	B A 495 - Business Internship	6.0
B A 421 – Project Management	2.0	OPTION COURSE-- ENTR 4xx	3.0
OPTION COURSE—ENTR 4xx	3.0	OPTION COURSE-- ENTR 4xx	2.0
Elective	3.0		
OPTION COURSE-- ENGL 419 or CAS 350, 352, 400	3.0		
Total Credits	15.0	Total Credits	14.0

MANAGEMENT/MARKETING OPTION

Semester 5		Credits	Semester 6		Credits
ENGL 202 D - Effective Writing: Business Writing (GWS) or Econ 104 – Macro Economics Analysis		3.0	B A 322 - Negotiations		3.0
B A 321 – Contemporary Skills of the Business Professional		3.0	BA241 - Legal Environment of Business		2.0
SCM 301 - Business Logistics Management		3.0	BA242 - Social and Ethical Environment of Business		2.0
OPTION COURSE --choose from list		3.0	OPTION COURSE --choose from list		3.0
GS or OPTION COURSE**		3.0	GS or OPTION COURSE**		3.0
			Health and Wellness (GHW)		1.5
Total Credits		15.0	Total Credits		14.5
Semester 7		Credits	Semester 8		Credits
IB 303 (IL) – International Business		3.0	B A 422 W - Strategic Business Planning		3.0
B A 420 - Preparation for Career Management		1.0	B A 495 - Business Internship		6.0
B A 421 – Project Management		2.0	OPTION COURSE - choose from list		3.0
OPTION COURSE – choose from list		3.0	Elective		2.0
OPTION COURSE -- MGMT4XX or MKTG 4XX level course		3.0			
NATURAL SCIENCE (GN)		3.0			
Total Credits		15.0	Total Credits		14.0

DRAFT – Recommended Academic Plan - Accounting (ACCAL)

Semester 5	Credits
ACCTG 340 - Cost Accounting 1 - Acctg 404	3.0
ACCTG 471 - Intermediate Financial Accounting	3.0
BA 241 - Legal Environment of Business	2.0
BA 242 - Social and Ethical Environment of Business	2.0
ECON 104 - Introductory Macro –Economic Analysis and Policy (GA)	3.0
Health and Wellness (GHW)	1.5
Total Credits	14.5

Semester 6	Credits
ACCTG-310 - Federal Taxation 1 - Acctg 405	3.0
ACCTG 472 - Intermediate Financial Accounting	3.0
MIS 301 - Data Analytics	3.0
NON- Business elective	3.0
Natural Sciences(GN)	3.0
Total Credits	15.0

Semester 7	Credits
ACCTG 473 - Advanced Financial Accounting	3.0
ACCTG- Elective -- Acctg 483	3.0
BA 364Y - International Business and Society(US,IL) - IB303	3.0
ACCTG - Elective -- Acctg 432	3.0
MIS 390 - Information Systems Management Applications	3.0
Total Credits	15.0

Semester 8	Credits
ACCTG 403 - Auditing	3.0
Non-business Elective	3.0
B A 462 - Business Strategy - B A 422	3.0
Select 3 credits from 200-400 level Business courses from B.A FIN. MIS, MGMT, SCM or ACCTG in consultation with an academic advisor and in support of the students interest.	3.0
SCM 301 - Business Logistics Management	3.0
Total Credits	15.0

**UNDERGRADUATE PROGRAMS IN
BUSINESS**

**THE SMEAL COLLEGE
BACHELOR OF SCIENCE DEGREE
(Pre-major BA or DUS)**

B.S. in business completed at SMEAL (University Park)

The degree which completes at University Park is a B.S. in a specific major. Majors include:

- Accounting
- Actuarial **Science (ACRSC_BS)**
- Corporate Innovation and Entrepreneurship
- Finance
- Management
- Management Information Systems
- Marketing
- Risk Management, Students elect one of the following options: Real Estate or Enterprise Risk Management
- Supply Chain and Information Systems

Minors

The Penn State Smeal College of Business offers several minors to students looking to supplement their major or explore a different area of business. Minors are not declared until the junior year, after you have declared your major.

- International Business
- Information Systems Management Minor
- Legal Environment of Business
- Supply Chain and Information Sciences and Technology

The Smeal College of Business is one of the top business schools in the country. Due to the popularity of our majors, all have enrollment controls. As a Smeal student, it is critical that you understand all the policies and entrance-to-major requirements for Smeal business majors.

In recent years, The Smeal College of Business has experienced enrollment demand that has exceeded the college's physical capacity to serve all desired applicants without compromising the quality of a Smeal College education. As a part of the plan to manage the high demand, it was determined that there would be no early entry into a Smeal major due to our administrative enrollment controls. In addition, capacity for each course for all Smeal College academic majors has been calculated to ensure each student will have the opportunity to graduate on-time. To honor the commitments made to our students, pre-major students may not enroll in upper division courses designated for Smeal College majors. Exceptions will not be granted for pre-major students to be exempted from this policy.

Smeal Entrance to Major Requirements Summer 2020 or later

Students admitted to the Smeal College of Business are in pre-major status (BA PMAJ) while completing entrance requirements for one of the eight majors available. These entrance requirements are a combination of overall and specific grade point averages in courses at Penn State along with completion of business foundation and supporting courses.

Applying for a major, known around campus as the *Entrance to Major* process, occurs within a defined [window](#) of completed cumulative credits at Penn State. This occurs traditionally during the student's second year of study.

Once a student has completed or has in progress the necessary entrance to major courses and has attained the specified overall cumulative grade point average, the student can apply for a Smeal College major. This process must be completed within the specified window of completed cumulative credits, so all students must plan accordingly. In order to receive final approval for a Smeal major, students must maintain the initial criteria and additionally, attain a specific cumulative GPA in the entrance to major courses.

Requirements

Students apply for their major of choice upon meeting the following:

1. Must be enrolled at Penn State as a pre-major student in the Smeal College of Business (BA PMAJ) or in the Division of Undergraduate Studies (DUS PMAJ).
2. Complete or be currently enrolled in all *Entrance to Major* courses, including obtaining grades of "C" or better in specified courses.
3. Attain a cumulative grade point average (CGPA) for desired. This CGPA must also be met at the conclusion of the entrance to major process.
4. Students may only apply for a Smeal College major upon [earning](#) a minimum of 40 cumulative credits but no more than 59 cumulative credits at Penn State and have all entrance to major courses are either completed or in progress.

Requirements for Final, Confirmed Approval into a Smeal major

Students receive a final approval for a Smeal major upon meeting the following:

1. Must be enrolled at Penn State as a pre-major student in the Smeal College of Business (BA PMAJ) or in the Division of Undergraduate Studies (DUS PMAJ).
2. Complete all *Entrance to Major* courses, including obtaining grades of "C" or better in specified courses.
3. Attain the minimum cumulative grade point average (CGPA) established for desired major. Refer to Grade Point Averages chart.
4. Students may only apply for a Smeal College major upon earning a minimum of 40 cumulative credits but no more than 59 cumulative credits at Penn State and meeting the entrance to major criteria.*

* *If entrance to major criteria is not successfully completed, the student will be changed back to their prior academic status.*

Entrance to Major Courses

[Entrance to a major](#) in the Smeal College of Business is based on University policy, which outlines strict procedures for applying to and being offered enrollment into a Smeal College major. Offers are competitive and decisions are based on the college's entrance-to-major requirements. [Please refer to our student exchange website for more information.](#)

Eight entrance to major courses are required for all majors (nine for the actuarial science option in Risk Management):

- English Composition (ENGL 015 or ENGL 030)
- Calculus (MATH 110 or MATH 140) * #
- Microeconomics (ECON 102)
- Statistics (SCM 200 or STAT 200) *
- Management (MGMT 301) *
- Financial and Managerial Accounting (ACCTG 211) *
- Marketing (MKTG 301) *
- Finance (FIN 301) *

* These courses require a grade of "C" or better. # The Actuarial Science major requires MATH 140 and MATH 141 with grades of "C" or better.

In order to promote student academic success, the Smeal faculty has designated the successful completion of specific "entrance-to-major" courses prior to the beginning of "major field" course work. In order to ensure all students are equally prepared for success, the Smeal College of Business requires that the following "entrance-to-major" courses must be completed at a Penn State campus: **Accounting 211, Management 301, Marketing 301, and Finance 301.** Therefore, transfer courses or those designated as direct equivalent courses for the four courses above listed will not be credited toward Smeal entrance-to-major progress.

Grade Point Averages

Applicants must attain the minimum Cumulative Grade Point Average (CGPA) established for desired major. The CGPAs are:

Major	Cumulative GPA
Accounting - ACCTG_BS	3.20
Actuarial Science (ACRSC_BS)	3.20
Corporate Innovation and Entrepreneurship - CIENT_BS	3.10
Finance - FIN_BS	3.50
Management - MGMT_BS	3.10
Management Information Systems - MIS_BS	3.10
Marketing - MKTG_BS	3.20
Risk Management - RM_BS	3.10
Supply Chain and Information Systems - SCIS_BS	3.20

Smeal's Entrance to Major Cumulative GPA Predictor

There are many factors that go into qualifying for a major in the Smeal College of Business. This tool is designed to facilitate discussion with your academic advisor. The numbers, interpretations, or other statements produced by this tool are not final and conclusive and thereby do not guarantee acceptance into a Smeal major. It is important to consult with your academic adviser to verify your qualification for an academic major under the applicable standards.

The interpretations provided by this tool are based on information obtained from Penn State's University Faculty Senate Policies for Students and the University Undergraduate Advising Handbook. Because this information is subject to change, it is important that you also consult with an academic adviser to make sure that the information is current and applicable to your situation.

Smeal's Entrance to Major cumulative GPA Predictor tool: <https://php.smeal.psu.edu/uge/predictor>

Cumulative Credits

Matriculating from pre-major status to enrollment in a major is contingent upon the timing and completion of cumulative credits at Penn State.

- Cumulative credits are credits (courses) taken at Penn State.
- Advanced Placement (AP) credits and credits earned at other institutions are included in Total Credits but are not included in the cumulative credit total.
- Once a minimum of 40 PSU completed - cumulative credits but no more than 59 cumulative credits are earned and entrance to major criteria is met, students apply for a major.
- Typically, the application period (40-59 credits) is during the spring semester of the second year of study.
- Students who have completed 59.1 or more cumulative credits who are still in pre-major status become ineligible to apply for a Smeal major and will become ineligible to continue their enrollment in the college.

Recommended Academic Plan for Smeal Students (BA) at Altoona

This planner is a suggested sequence.

Changes may be made based on your English or Math placement or recommendations of your advisor.

This planner is based on placement into MATH 110 and ENGL 015.

Semester 1	Credits	Semester 2	Credits
§ ENGLISH 15 (GWS) - Composition	3.0	§ MGMT 301 - Basic Management Concepts	3.0
§ MATH 110 (GQ) - Calculus	4.0	§ SCM 200 or STAT 200 (GQ) - Statistics	4.0
§ ECON 102 (GS) - Microeconomics	3.0	Foreign Language 002	4.0
Foreign Language 001	4.0	General Education Natural Science (GN)	3.0
General Education (just in case)	3.0	CAS 100 (GWS) - Speech Communication	3.0
PSU 3 – First Year Seminar	1.0		
Total Credits	14.0-18.0	Total Credits	17.0
Semester 3	Credits	Semester 4	Credits
§ MKTG 301 - Principles of Marketing	3.0	§ FIN 301 - Corporation Finance	3.0
§ ACCTG 211 - Fin/Mgrl Accounting	4.0	ECON 104 - Macroeconomics	3.0
Foreign Language 003	4.0	General Education (GH/GS/GA)	3.0
Global Awareness (GA/GH/GS)	3.0	General Education (GH/GS/GA)	3.0
General Education (GH/GS/GA)	3.0	General Education Natural Science (GN)	3.0
Total Credits	17.0	Total Credits	15.0

§ - Entrance to Major Requirement

†Students must demonstrate proficiency at the twelfth-credit level in a foreign language. Credits required to reach proficiency will vary based on the student's background in that language.

Semesters 5-8 vary depending on Major. Additionally, requirements and schedules for the Actuarial Science option in the Risk Management major vary slightly. Please refer to the Smeal College website for a sample outline of courses:

<http://ugstudents.smeal.psu.edu/academics-advising/degree-requirements/majors>.

MINOR PROGRAMS

BUSINESS

There are many minors offered throughout the University. You do not need to be at the campus location to obtain a minor, you need to have a plan to complete the course required for the minor. For example: Minors in Entrepreneurship and or Communications can be done with little additional coursework if you plan appropriately.

Entrepreneurship Minor (19 credits)

- Accounting 211 (4.0 credits) –you have to take as a business student
- Econ 102 (3.0 credits) – you have to take as a business student
- 400-level Business class – you have to take as a business student

- Entrepreneurship 300 (3.0 credits)
- Entrepreneurship 320 (3.0 credits)
- Entrepreneurship 400-level (3.0 credits)

Total of 9 additional credits or 3 classes to get the ENTR minor.

Communications Minor (18 credits)

Comm 100 GS(3) -- you can use toward General education requirements

Comm 150 GA(3) (Sem: 1-2) -- you can use toward General education requirements

ADDITIONAL COURSES (12 credits) (At least 6 credits must be at the 400 level.)

Comm 180 GS(3), Comm 205 US(3),

Comm 250 GA(3) -- you can use toward General education requirements

Comm 261 GH(3) -- you can use toward General education requirements

Comm 320(3), Comm 370(3)

Comm 401(3), Comm 403(3), Comm 408(3), Comm 409(3), Comm 411(3), Comm 413W(3)

Total of 6 additional credits or 2 400-level classes to get the COMM minor.

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BUSINESS**

**THE ALTOONA COLLEGE
ASSOCIATES DEGREE IN BUSINESS ADMINISTRATION
(2BAAL)**

A.S. in business completed at Altoona

The associate degree program in Business Administration provides an introductory foundation to core aspects of the business environment that prepares graduates for future baccalaureate study in business or for direct entry into the work place. The primary objective of this major is to provide a business-oriented program with sufficient communicative and mathematical skills, socially relevant course work, and specific business specialties to develop a well-rounded and knowledgeable graduate.

Students should work closely with academic advisers to schedule course work required to transition to baccalaureate business programs.

ENTRANCE REQUIREMENTS: Students must have a minimum 2.0 GPA to change to this Associate degree after admission to the University.

For the Associate in Science degree in Business Administration, a minimum of 60 credits is required.

Scheduling Recommendation by Semester Standing given like (Sem: 1-2)

GENERAL EDUCATION: 21 credits

(9 credits of these 21 credits are included in the REQUIREMENTS FOR THE MAJOR)

(See description of General Education in this bulletin.)

REQUIREMENTS FOR THE MAJOR: 48-50 credits

(This includes 3 credits of GQ General Education courses and 6 credits of GWS General Education courses.)

PRESCRIBED COURSES (13 credits)

CAS 100 GWS(3) (Sem: 2-4)

ACCTG 211(4), ENGL 202D GWS(3)[\[1\]](#), MIS 204(3) (Sem: 2-4)

ADDITIONAL COURSES (23-24 credits)

ENGL 15 GWS(3)[\[1\]](#) or ENGL 30 GWS(3)[\[1\]](#) (Sem: 1-2)

MATH 21 GQ(3), MATH 22 GQ(3), or MATH 110 GQ(4) (Sem: 1-2)

BA 243(4) or BA 241(2) and BA 242(2) (Sem: 1-4)

ECON 102 GS(3) or ECON 104 GS(3) (Sem: 1-4)

MGMT 301(3)[\[1\]](#) or MGMT 301W(3)[\[1\]](#) (Sem: 3-4)

MKTG 301(3)[\[1\]](#) or MKTG 301W(3)[\[1\]](#) (Sem: 3-4)

SCM 200 GQ(4) or STAT 200 GQ(4) (Sem: 3-4)

SUPPORTING COURSES AND RELATED AREAS (12-13)

Select 12-13 credits from: BA 100(3); BA 250(3); BA 364(3); CAS 250(3) or CAS 252(3); CAS 352(3); MATH 22 GQ(3); MATH 110 GQ(4); ACCTG 300 to 399(3); ECON 100 to ECON 399(3); ENTR 100 to 399(3); FIN 100 to 399(3); HPA 100 to 399(3); IB 303 IL(3); LER 100 to 399(3); MGMT 100 to 399(3); MKTG 100 to 399(3); MIS 100 to 399(3); RM 100 to 399(3); or SCM 200 to 399(3) (Sem: 1-4)

[1] A student enrolled in this major must receive a grade of C or better, as specified in Senate Policy 82-44.

Last Revised by the Department: Spring Semester 2017

Recommended Academic Plan for Business at Altoona (2BAAL)

Important Advising Notes - This planner is a suggested sequence. Changes may be made based on your English or Math placement or recommendations of your advisor.

First Semester	Credits
MATH 021 (GQ): College Algebra I (or higher)	3
ENGL 015 (GWS): Rhetoric and Composition OR ENGL 030 (GWS): Honors Freshman Composition	3
M I S 204: Introduction to Business Information Systems	3
Additional Supporting Course*	3
Arts (GA*)	3
Total Credits:	15

Second Semester	Credits
ACCTG 211: Financial and Managerial Accounting for Decision Making	4
ECON 102 (GS): Introductory Microeconomic Analysis and Policy OR ECON 104 (GS): Introductory Macroeconomic Analysis and Policy	3
BA 242: Social and Ethical Environment of Business	2
Additional Supporting Course*	3
Natural Sciences (GN*)	3
Total Credits:	15

Third Semester	Credits
SCM 200: Introduction to Statistics for Business OR STAT 200 (GQ): Elementary Statistics	4
BA 241: Legal Environment of Business	2
CAS 100 (GWS): Effective Speech	3
Additional Supporting Course*	3
Humanities (GH*)	3
Total Credits:	15

Fourth Semester	Credits
MGMT 301: Principles of Marketing	3
MKTG 301W: Principles of Marketing	3
ENGL 202D (GWS): Effective Writing: Business Writing	3
Additional Supporting Course*	3
Social and Behavioral Sciences (GS*)	3
Total Credits:	15